



WTIC-TV

ORDER

Print Date 11/27/12

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Flight Dates 10/30/12-11/06/12

Contract / Revision 386269-1

Original Date / Revision

09/10/12 11/02/12

Advertiser LMcMahon/Republican/ Sen.

Agency Mentzer Media Services Inc

Buying Contact

600 Fairmont Ave
Suite 306
Towson, MD 21286

Primary Account Executive

Jordan Johannessen

Account Executive Order% Start Date End Date

Jordan Johannessen 100%

Product

LINDA MCMAHON 4 SEN

Agency Com 15%

Billing Contact

600 Fairmont Ave
Suite 306
Towson, MD 21286

Sales Office TWDC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 1323

Alt Order # 06308990

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL4

Priority 01

Advertiser Ref

Order Share 20% Market Value 1031075

Competing Station	% of Order	Amount
2WCCT	%	0
3WFSB	34%	350565
4WVIT	22%	226836
5WTNH	22%	226836
6WCTX	2%	20621
7CABL	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	270	\$175,282.75	\$206,215.00	0.00	10/29/12	11/06/12	270	\$175,282.75	\$206,215.00
Totals	270	\$175,282.75	\$206,215.00	0.00					

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	61	10/30/12	11/02/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	-2222--	:30	8	\$140.00	03	0.00	NM	8	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-2222--			8		\$140.00		0.00				
E 2	61	10/30/12	11/02/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	-2222--	:30	8	\$160.00	03	0.00	NM	8	\$1,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-2222--			8		\$160.00		0.00				
E 3	61	10/30/12	10/30/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	-2-----	:30	2	\$75.00	03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-2-----			2		\$75.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	61	10/29/12-11/04/12		M-F 8a-9a	8a-9a		-T-----	:30		(\$75.00)	0.00	NM			
Credited															
E 4	61	10/31/12	11/01/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	--11---	:30	2	\$75.00	03	0.00	NM	2	\$150.00

Contract / Revision **386269- 18** **Flight Dates** **10/30/12-11/06/12**



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Contract / Revision 386269- 18 Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 09/10/12/ 11/02/12

Order Sep 00:15:00

Advertiser LMcMahon/Republican/ Sen Product LINDA MCMAHON 4 SEN Estimate # 1323

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 30	61	11/05/12	11/05/12	M-F 5p-6p M-F 5p-6p	CM	5p-6p	1-----	:30	1	\$75.00	03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	1-----			1		\$75.00		0.00				
E 31	61	11/05/12	11/05/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	1-----	:30	1	\$300.00	03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	1-----			1		\$300.00		0.00				
E 32	61	11/05/12	11/05/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	1-----	:30	1	\$400.00	03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	1-----			1		\$400.00		0.00				
E 33	61	11/05/12	11/05/12	M-F News at Ten News at Ten	CM	10p-11p	2-----	:30	2	\$1,100.00	03	0.00	NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	2-----			2		\$1,100.00		0.00				
E 34	61	11/05/12	11/05/12	M-F News at 11pm News at 11pm	CM	11p-1135p	2-----	:30	2	\$250.00	03	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	2-----			2		\$250.00		0.00				
E 35	61	11/05/12	11/05/12	M-F 1135p-1205a M-F 1135p-1205a	CM	1135p-1205a	1-----	:30	1	\$85.00	03	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	1-----			1		\$85.00		0.00				
E 36	61	10/30/12	11/02/12	M-F 5p-6p M-F 5p-6p	CM	5p-6p	-TWTF--	:30	1	\$75.00	03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-TWTF--			1		\$75.00		0.00				
E 37	61	11/03/12	11/03/12	Sa 10p-11p Sa 10p-11p	CM	10p-11p	-----1-	:30	1	\$900.00	01	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----1-			1		\$900.00		0.00				
E 42	61	10/31/12	11/01/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	--WT---	:30	2	\$175.00	01	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--WT---			2		\$175.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	61	10/29/12-11/04/12		M-F 8a-9a	8a-9a		--wTh-----	:30	(\$175.00)	0.00	NM				
Credited															
E 43	61	10/30/12	11/02/12	M-F 2p-3p M-F 2p-3p	CM	2p-3p	-TWTF--	:30	4	\$200.00	01	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-TWTF--			4		\$200.00		0.00				
E 44	61	10/30/12	11/02/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p	-TWTF--	:30	8	\$200.00	01	0.00	NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-TWTF--			8		\$200.00		0.00				
E 45	61	10/31/12	11/01/12	M-F 5p-6p M-F 5p-6p	CM	5p-6p	--WT---	:30	2	\$200.00	01	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--WT---			2		\$200.00		0.00				



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Hiatus Dates

Original Date / Revision 09/10/12/ 11/02/12

Order Sep 00:15:00

Advertiser LMcMahon/Republican/ Sen Product LINDA MCMAHON 4 SEN Estimate # 1323

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 46	61	10/30/12	11/02/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	-TWTF--	:30	4	\$800.00	01	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-TWTF--			4		\$800.00		0.00				
E 47	61	10/30/12	11/02/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	-TWTF--	:30	4	\$950.00	01	0.00	NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-TWTF--			4		\$950.00		0.00				
E 48	61	10/30/12	11/02/12	M-F 1135p-1205a M-F 1135p-1205a	CM	1135p-1205a	-TWTF--	:30	4	\$125.00	01	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-TWTF--			4		\$125.00		0.00				
49	61	10/31/12	11/01/12	World Series on FOX World Series	CM	730p-11p	--WT---	:30	6	\$8,500.00	01	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--WT---			6		\$8,500.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	61	10/29/12-11/04/12		World Series on FOX		730p-11p	--wTh-----	:30		(\$8,500.00)		0.00	NM		
Credited															
2	61	10/29/12-11/04/12		World Series on FOX		730p-11p	--wTh-----	:30		(\$8,500.00)		0.00	NM		
Credited															
3	61	10/29/12-11/04/12		World Series on FOX		730p-11p	--wTh-----	:30		(\$8,500.00)		0.00	NM		
Credited															
4	61	10/29/12-11/04/12		World Series on FOX		730p-11p	--wTh-----	:30		(\$8,500.00)		0.00	NM		
Credited															
5	61	10/29/12-11/04/12		World Series on FOX		730p-11p	--wTh-----	:30		(\$8,500.00)		0.00	NM		
Credited															
6	61	10/29/12-11/04/12		World Series on FOX		730p-11p	--wTh-----	:30		(\$8,500.00)		0.00	NM		
Credited															
E 50	61	11/03/12	11/03/12	SO/SO Sat 630-7a	CM	630-7a (6:30 AM-7:00 AM)	-----3-	:30	3	\$65.00	01	0.00	NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----3-			3		\$65.00		0.00				
E 51	61	11/04/12	11/04/12	Su 10a-11a Su 10a-11a	CM	10a-11a	-----3	:30	3	\$190.00	01	0.00	NM	3	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----3			3		\$190.00		0.00				
E 52	61	11/03/12	11/03/12	College FB Late Game(F College FB Late Game(F	CM	7p-11p	-----5-	:30	5	\$700.00	01	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----5-			5		\$700.00		0.00				
E 53	61	11/03/12	11/03/12	Sa 10p-11p Sa 10p-11p	CM	10p-11p	-----1-	:30	1	\$900.00	01	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----1-			1		\$900.00		0.00				
E 54	61	11/04/12	11/04/12	Fox News Sunday Su 9a-10a Fox News	CM	9a-10a	-----2	:30	2	\$150.00	01	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----2			2		\$150.00		0.00				
E 55	61	11/04/12	11/04/12	NFL on FOX Early Sun 1-4pm	CM	1p-4p	-----4	:30	4	\$3,800.00	01	0.00	NM	4	\$15,200.00



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Hiatus Dates

Original Date / Revision 09/10/12/ 11/02/12

Order Sep 00:15:00

Advertiser LMcMahon/Republican/ Sen Product LINDA MCMAHON 4 SEN Estimate # 1323

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
69	61	10/31/12	10/31/12	World Series on FOX World Series	CM	730p-11p	--2----	:30	2	\$5,000.00	01	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--2----	2		\$5,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	61	10/29/12-11/04/12		World Series on FOX	730p-11p		--W-----	:30	(\$5,000.00)	0.00	NM				
Credited															
2	61	10/29/12-11/04/12		World Series on FOX	730p-11p		--W-----	:30	(\$5,000.00)	0.00	NM				
Credited															
70	61	10/31/12	10/31/12	World Series on FOX World Series	CM	730p-11p	--3----	:30	3	\$5,000.00	03	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--3----	3		\$5,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	61	10/29/12-11/04/12		World Series on FOX	730p-11p		--W-----	:30	(\$5,000.00)	0.00	NM				
Credited															
2	61	10/29/12-11/04/12		World Series on FOX	730p-11p		--W-----	:30	(\$5,000.00)	0.00	NM				
Credited															
3	61	10/29/12-11/04/12		World Series on FOX	730p-11p		--W-----	:30	(\$5,000.00)	0.00	NM				
Credited															
71	61	11/01/12	11/01/12	World Series on FOX World Series	CM	730p-11p	---2---	:30	2	\$5,000.00	03	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---2---	2		\$5,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	61	10/29/12-11/04/12		World Series on FOX	730p-11p		---Th-----	:30	(\$5,000.00)	0.00	NM				
Credited															
2	61	10/29/12-11/04/12		World Series on FOX	730p-11p		---Th-----	:30	(\$5,000.00)	0.00	NM				
Credited															
E 72	61	10/30/12	10/30/12	Tue Prime A Raising Hope/Ben & Kate	CM	8p-9p	-3-----	:30	3	\$5,000.00	01	0.00	NM	3	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-3-----	3		\$5,000.00		0.00						
E 73	61	10/30/12	10/30/12	Tue Prime B New Girl/Mindy Proj	CM	9p-10p	-2-----	:30	2	\$5,000.00	01	0.00	NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-2-----	2		\$5,000.00		0.00						
E 74	61	10/31/12	10/31/12	Wed Prime Rotator X-Factor	CM	8p-10p	--2----	:30	2	\$4,000.00	01	0.00	NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--2----	2		\$4,000.00		0.00						
E 75	61	11/01/12	11/01/12	Thur Prime Rotator X-Factor	CM	8p-10p	---6---	:30	6	\$4,000.00	01	0.00	NM	6	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---6---	6		\$4,000.00		0.00						
E 76	61	11/05/12	11/05/12	Mon Prime A Bones	CM	8p-9p	1-----	:30	1	\$4,500.00	01	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	1-----	1		\$4,500.00		0.00						
E 77	61	11/05/12	11/05/12	Mon Prime B Mob Doctor	CM	9p-10p	1-----	:30	1	\$4,500.00	01	0.00	NM	1	\$4,500.00



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Hiatus Dates

Original Date / Revision 09/10/12/ 11/02/12

Order Sep 00:15:00

Advertiser LMcMahon/Republican/ Sen Product LINDA MCMAHON 4 SEN

Estimate # 1323

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 77	61	11/05/12	11/05/12	Mon Prime B Mob Doctor	CM	9p-10p	1-----	:30	1	\$4,500.00	01	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$4,500.00		0.00			
E 78	61	11/03/12	11/03/12	College FB Erly Game(FCM College FB Erly Game(FC	CM	3p-730p	-----4-	:30	4	\$350.00	03	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----4-					4	\$350.00		0.00			
E 79	61	10/31/12	11/02/12	M-F News at Ten News at Ten	CM	10p-11p	--222--	:30	6	\$1,400.00	01	0.00	NM	6	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--222--					6	\$1,400.00		0.00			
E 80	61	11/03/12	11/03/12	Sa 10p-11p Sa 10p-11p	CM	10p-11p	-----2-	:30	2	\$900.00	01	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----2-					2	\$900.00		0.00			
E 81	61	11/04/12	11/04/12	Su 10p-11p Su 10p-11p	CM	10p-11p	-----2	:30	2	\$1,200.00	01	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----2					2	\$1,200.00		0.00			
E 82	61	11/04/12	11/04/12	Su Prime A1 Su 7p-730p	CM	7p-730p	-----2	:30	2	\$850.00	03	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----2					2	\$850.00		0.00			
E 83	61	11/04/12	11/04/12	Su Prime A2 Su 730p-8p	CM	730p-8p	-----2	:30	2	\$850.00	03	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----2					2	\$850.00		0.00			
E 84	61	11/04/12	11/04/12	Su Prime B1 Su 8p-830p	CM	8p-830p	-----2	:30	2	\$1,200.00	03	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----2					2	\$1,200.00		0.00			
E 85	61	11/04/12	11/04/12	Su Prime B2 Su 830p-9p	CM	830p-9p	-----2	:30	2	\$850.00	03	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----2					2	\$850.00		0.00			
E 86	61	11/04/12	11/04/12	Su Prime C1 Su 9p-930p	CM	9p-930p	-----2	:30	2	\$1,200.00	03	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----2					2	\$1,200.00		0.00			
E 87	61	11/04/12	11/04/12	Su Prime C2 Su 930p-10p	CM	930p-10p	-----2	:30	2	\$850.00	03	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----2					2	\$850.00		0.00			
E 88	61	10/31/12	11/02/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	--222--	:30	6	\$275.00	01	0.00	NM	6	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--222--					6	\$275.00		0.00			
E 89	61	10/31/12	11/02/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	--222--	:30	6	\$275.00	01	0.00	NM	6	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--222--					6	\$275.00		0.00			



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Contract / Revision 386269- 18 Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 09/10/12/ 11/02/12

Order Sep 00:15:00

Advertiser LMcMahon/Republican/ Sen Product LINDA MCMAHON 4 SEN Estimate # 1323

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 89	61	10/31/12	11/02/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	--222--	:30	6	\$275.00	01	0.00	NM	6	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--222--			6		\$275.00		0.00				
E 90	61	10/31/12	11/02/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	--222--	:30	6	\$175.00	01	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--222--			6		\$175.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	61	10/29/12-11/04/12		M-F 8a-9a		8a-9a	--WThF----	:30		(\$175.00)		0.00	NM		
Credited															
E 91	61	11/01/12	11/01/12	M-F 10a-11a M-F 10a-11a	CM	10a-11a	---1---	:30	1	\$50.00	01	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---1---			1		\$50.00		0.00				
E 92	61	11/01/12	11/02/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	---22--	:30	4	\$300.00	01	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---22--			4		\$300.00		0.00				
E 93	61	11/01/12	11/02/12	M-F 9a-10a M-F 9a-10a	CM	9a-10a	---22--	:30	4	\$110.00	01	0.00	NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---22--			4		\$110.00		0.00				
E 94	61	11/06/12	11/06/12	M-F 9a-10a M-F 9a-10a	CM	9a-10a	-2-----	:30	2	\$110.00	01	0.00	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	-2-----			2		\$110.00		0.00				
E 95	61	11/01/12	11/02/12	M-F 5p-6p M-F 5p-6p	CM	5p-6p	---11--	:30	2	\$200.00	01	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---11--			2		\$200.00		0.00				
E 96	61	11/03/12	11/03/12	College FB Late Game(F College FB Late Game(F	CM	7p-11p	-----4-	:30	4	\$700.00	01	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----4-			4		\$700.00		0.00				
E 97	61	11/03/12	11/04/12	Sa/Su 7a-9a Weekend I Sa/Su 7a-9am Weekend I	CM	7a-9a	-----44	:30	8	\$60.00	01	0.00	NM	8	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----44			8		\$60.00		0.00				
E 98	61	11/04/12	11/04/12	Su 10a-11a Su 10a-11a	CM	10a-11a	-----2	:30	2	\$190.00	01	0.00	NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----2			2		\$190.00		0.00				
E 99	61	11/04/12	11/04/12	Fox News Sunday Su 9a-10a Fox News	CM	9a-10a	-----2	:30	2	\$150.00	01	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----2			2		\$150.00		0.00				
E100	61	11/01/12	11/01/12	M-F News at Ten News at Ten	CM	10p-11p	---1---	:30	1	\$1,400.00	01	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---1---			1		\$1,400.00		0.00				



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Contract / Revision 386269- 1 Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 09/10/12/ 11/02/12

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Advertiser LMcMahon/Republican/ Sen Product LINDA MCMAHON 4 SEN Estimate # 1323

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E101	61	11/05/12	11/05/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	2-----	:30	2	\$300.00	01	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	2-----			2		\$300.00		0.00				
E102	61	11/05/12	11/05/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	2-----	:30	2	\$275.00	01	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	2-----			2		\$275.00		0.00				
E103	61	11/05/12	11/05/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	2-----	:30	2	\$275.00	01	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	2-----			2		\$275.00		0.00				
E104	61	11/05/12	11/05/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	2-----	:30	2	\$175.00	01	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	2-----			2		\$175.00		0.00				
E105	61	11/05/12	11/05/12	M-F News at Ten News at Ten	CM	10p-11p	2-----	:30	2	\$1,400.00	01	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	2-----			2		\$1,400.00		0.00				
E106	61	11/05/12	11/05/12	M-F 11a-12p M-F 11a-12p	CM	11a-12p	1-----	:30	1	\$50.00	03	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	1-----			1		\$50.00		0.00				
E107	61	11/05/12	11/05/12	M-F 12p-1p M-F 12p-1p	CM	12p-1p	1-----	:30	1	\$50.00	03	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	1-----			1		\$50.00		0.00				
E108	61	11/01/12	11/02/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	---TF--	:30	1	\$75.00	03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---TF--			1		\$75.00		0.00				
E109	61	11/06/12	11/06/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	-1-----	:30	1	\$175.00	01	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	-1-----			1		\$175.00		0.00				
E110	61	11/05/12	11/05/12	M-F 11a-12p M-F 11a-12p	CM	11a-12p	1-----	:30	1	\$175.00	01	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	1-----			1		\$175.00		0.00				
Totals														270	\$206,215.00